

Opel Medialibrary

USER GUIDE





USER GUIDE

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Welcome to the Opel Media Library

New! Consult, download and share easily.



The OPEL multimedia

You are about to access marketing content such as photos, videos, brochures, Internet media and guidelines.

Access to the media library is restricted to communication professionals.

You are a journalist: contact the [press content center](#)

Log in

If you are **already registered**, or if you have **PSA credentials**, please log in below.



> VALIDATE

[Forgotten password](#)

Create an account

If you are **external to the PSA group**, please register.


F GG 9050

> REGISTER

Opel Medialibrary

INTERFACES



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[F0GG 9050](#)

[> REGISTER](#)

Identification area
login / password

Registration area



Create an account

If you are **external to the PSA group**, please register.

> REGISTER

Registration form

You are *

Country *

Last name *

First name *

Email *

Password *

PSA contact name *

Phone *

Company *

Role *

Comments (urgency of the request, content...)

ACCESS TO THE BRAND CENTER Yes

Access to the brand center requires a specific validation of your brand champion.

*: mandatory fields

Your registration is subject to validation by the administrator.
The access codes will be sent to the email address provided.

Item terms of use*:
 I confirm that I have read and agree to the General terms and conditions of use.

[Return to the login page](#)

Completion of the registration form. All fields with "*" are required

Request pending administrator validation

Registration button

> REGISTER



Access to other brands

My account page
(login/password modifications)

MEDIA LIBRARY

Advanced search
search by filers

Other brands

My account

Log out

Advanced search

My baskets 2



Full text
search area

BRAND / VEHICLES / SERVICES

BRAND / CORPORATE

CAMPAIGNS

CARLINE / CATEGORY

NEWS

Welcome to the new Opel Asset Library portal.

Simply view, download and share the thousands of photo and video content available.

Before using any document, make sure you comply with the conditions of use specified for each document as well as the legal notices of the media library.

You can access the user guide by clicking on the Help link at the bottom left of the

Access to
saved baskets

Access to the content category



Advanced search

- How the advanced search works:
- it is not mandatory to fill in all fields; the system will not perform a search on empty fields
- the operator between the fields is an "AND", which means that if at least two fields are filled in, the system searches for the media that meet both criteria
- the key icon is used to load the list of possible values
- for date fields, it is imperative to fill in the start and end date, this corresponds to a search on a period
- you can add search criteria by making a selection from the list and clicking on the "+" button

Explanation of how the advanced search works

Opel Carline/category	<input type="text"/>
Model Year	<input type="text"/>
Opel Asset type	<input type="text"/>
OPEL Media type ATL_Catalogue	<input type="text"/>
Opel Language/version	<input type="text"/>
Brand	<input type="text" value="Choose One"/>

<input type="text" value="Creator"/>	<input type="text"/>	<input type="button" value="+"/>
--------------------------------------	----------------------	----------------------------------

Start or delete the search

<input type="button" value="SEARCH"/>	<input type="button" value="CLEAR"/>
---------------------------------------	--------------------------------------

Add a new field



MEDIA LIBRARY

[Advanced search](#) [My baskets 2](#)



My account

My first name

My last name

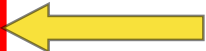
My email address

My password

[> CHANGE MY PASSWORD](#)

[← back](#)

Account informations



access or deletion of the favorite folders



My favorite categories

- [BRAND IDENTITY](#) ✕
- [Private vehicles](#) ✕

- [DS Virtual Vision](#) ✕
- [Service](#) ✕

- [PRIVATE VEHICLES](#) ✕

Thumbnail Page



Full text search area

Search limit to a specific category

MEDIA LIBRARY

Home Other brands My account Log out

Advanced search

Simple search

OK

Photo Video Audio Document
 Search in the folder : Zafira

Filters <<

Sheet
Opel Carline/category
Model Year
Folder

Search results 107 items



Theme: OPEL > CARLINE / CATEGORY > Zafira ☆

Images

Access to subcategories

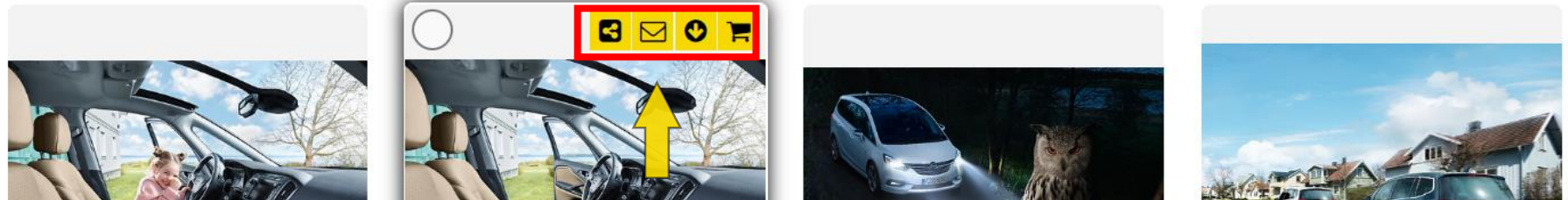
Show sub-category items

Sort by: Creation date Media type

Sorting area

Order:

Filters area



Baskets, download and share features for each asset



MEDIA LIBRARY

Advanced search



Basket, share, download and send features

162680683.162680684.TIF

tif - 140 MB - 162680683.162680684.tif - created on 25/07/2010 - Opel - BTL images - 7485x4613 px - 300dpi - cmyk

Theme: CARLINE / CATEGORY, Lot 13

ASSET INFO

Title

162680683.162680684.tif

File name

162680683.162680684.tif

Opel Carline/category

Range Commercial vehicles

Model Year

12.5

Opel Language/version

Master

OPEL Media type ATL_Catalogue

Catalogue – Brochure

Opel Asset type

Product image

Description/specification

Arctic White, 3/4 Passengers side Front, LVC Range 2012, Movano L4H1 F3500 Box Bod y, front, static

TAGS

Brand

Opel

ASSET SPECIFICATIONS

MIMEType

image/tiff

USAGE & COPYRIGHT

Usage rights start date

25/07/2010

Usage rights

Un-restricted, Western Europe, Germany, Western Europe, Germany

CONTACT

Owner

Opel Central MarComms

Creator

Scholz and Friends,

DATA DISTRIBUTION & ARCHIVING

Fulfil by request

No

Assets details

Rebound features, launches a search on the selected term

Opel Medialibrary

BASKET AND ORDERS



Home Other brands My account Log out



MEDIA LIBRARY

Advanced search My baskets 2

My baskets 2 basket(s)

Sort by: Creation date Name Media count

Order:

 corsa Media count: 1	 logo Media count: 3	Delete the basket
---	---	-------------------

Share the basket content

Display: 48 media/page

Basket sorting order

Annotations: Yellow arrows point from the 'corsa' and 'logo' items to the 'Delete the basket' and 'Share the basket content' buttons respectively. A red box highlights the 'Order' dropdown menu.



MEDIA LIBRARY

Advanced search

My baskets **2**

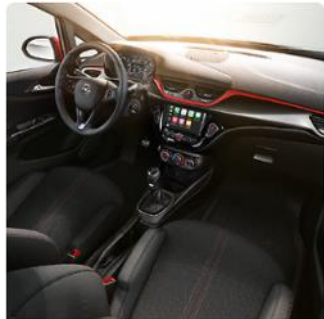


corsa **5 items**



Sort by: Creation date Media type

Order:



co18_i01_170.pdf
pdf - 310,3 Mo - 8419x5953 px



co19_m04_100.pdf
pdf - 29,9 Mo



co175_i03_050.pdf
pdf - 78,5 Mo - 4210x2976 px



co19_e02_039.pdf
pdf - 18,4 Mo



co175_w02_141_P05.pdf
pdf - 72,8 Mo - 4210x2976 px



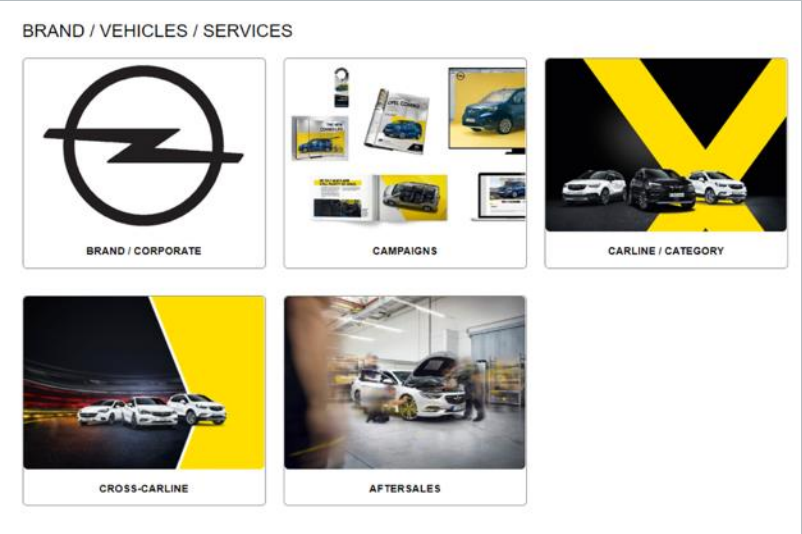
Share, send, download,
generate a report or
pdf sheet and delete
basket features

Display: 48 media/page

Opel Medialibrary

ASSET SEARCH

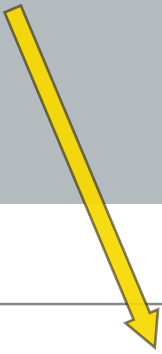
Category / subcategory search



Access a specific category from the homepage



Access the categories and subcategories



Filters « Search results 1596 items

Sheet

Opel Carline/category

Theme: **OPEL > CARLINE / CATEGOR** ☆

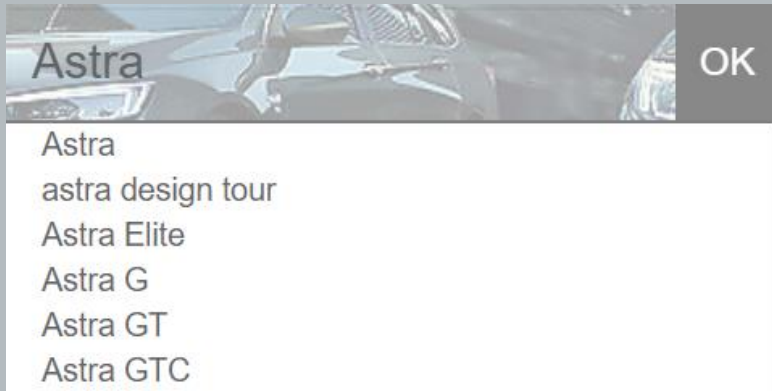
- ADAM
- Astra
- Cascada / Cabrio

Full text search



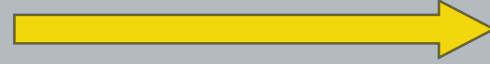
Type one or several words in the search box, then click OK.

To make search results more appropriate, words like 'the', 'of', 'in', etc. are automatically ignored by the search engine.



Type the first characters of a word in the search engine. Terms which are used in the data sheets are suggested in a drop down menu.

Full text search



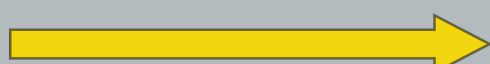
The search engine first provides assets which contain 'Astra' and 'Corsa', then medias which contain either 'Astra' or 'Corsa'.



The search engine provides assets which contain either 'Astra' or 'Corsa' or both.



The search engine displays assets which contain 'Astra' except those which also contain 'Corsa'.



If you are not certain of the word spelling, just type the first characters or the word and add « * ».
The search engine displays all assets which contain a word starting with « Astra ».



Type an expression between quotes to display all assets which contain that exact phrasing.



Filters «

Sheet ▼

Opel Carline/category ▲

Insignia (243)

Movano (201)

Corsa (159)

Mokka x (145)

ADAM (140)

Combo (117)

Zafira (107)

Crossland x (99)

KARL (87)

Cascada – Cabrio (81)

Grandland x (78)

Astra (70)

Vivaro (40)

Meriva (19)


Corsavan (5)

Range Commercial vehicles (3)

GTC (2)

Model Year ▼

Folder ▼



In the left menu, dynamic filters are displayed (Just like on Amazon website).
Click on one of the options to activate the filter.
The search is automatically refreshed each time you
activate/deactivate a filter.

Opel Medialibrary

DOWNLOAD AND SHARE



Choose a download mode

Item terms of use*

I fully accept the [general terms and conditions](#).

The personal data collected by Opel for the use of the multimedia library are processed in accordance with the law n°78-17 of January 6, 1978. The information indicated by an asterisk is essential to answer your request and its defect would result in its rejection. You have a right of access, rectification and opposition that you can exercise by contacting: Opel Automobile GmbH | Bahnhofplatz | IPC B3-03 | D-65423 Ruesselsheim am Main

Express download

With one click, download your items in original format

EXPRESS DOWNLOAD

Custom download

Choose a format adapted to your use and get the usage rights information file as a PDF attachment

CUSTOM DOWNLOAD

*: mandatory fields

Before downloading the media(s), you must accept the terms of use.

Express download :
Download directly in original format.

Custom download :
Select the appropriate download format(s).

Custom download

Choose a custom format for documents:

Original document ▼

DOWNLOAD

← return

Share by email



Send by email

Recipients*:

Recipients +3

Email content*:

Choose a custom format for documents:

Original document ▼

Item terms of use*:

I fully accept the [general terms and conditions](#).

* mandatory fields

SEND



Enter the e-mail address of the persons concerned (you can separate each address by typing 'enter').



Fill in the email message



Choose the appropriate formats you wish to send among the formats available.



Before downloading the asset(s), you must accept the terms of use.

Opel Medialibrary

